

## Advertise With Us

Grassroots News is published bi-weekly with 20,000 copies (80,000 readers) per issue distributed directly to key Aboriginal decision makers in all First Nations, Metis and Inuit organizations throughout Manitoba. We are also distributed to various strategic locations in the cities of Winnipeg, Brandon, Dauphin, The Pas, Thompson, Flin Flon, Churchill as well as most Aboriginal Nations and communities.

### Rates and Specifications:

Rates are based on various sizes within an image area (page) of 10.38" wide by 10.95" tall. Please call or email for rates and specific sizing.

We can accept artwork in most formats PDF, InDesign, Photoshop, Pagemaker however all files should be a minimum of 200 DPI. Whichever format you build your ad, press-optimized PDF files are the preferred option. Files that 'bleed' may not appear exact in it's final form. Artwork should be emailed directly to [admin@grassrootsnews.mb.ca](mailto:admin@grassrootsnews.mb.ca).

Please note, for all community events, employment listings, election notices or first-time customers, full payment will be due at the time of publication. Unless exempt, 5% GST will be applicable on all sales.

### Publishing Schedule:

The paper is published every 2 weeks. Advertising materials should be submitted at least 2 days prior to each publication date.

### Upcoming Publication Dates:

March 19, 2025	June 25, 2025	October 8, 2025	January 21, 2026
April 2, 2025	July 9, 2025	October 22, 2025	February 4, 2026
April 16, 2025	July 23, 2025	November 5, 2025	February 18, 2026
April 30, 2025	August 6, 2025	November 19, 2025	
May 14, 2025	August 20, 2025	December 3, 2025	
May 28, 2025	September 10, 2025	December 17, 2025	
June 11, 2025	September 24, 2025	January 7, 2026	

### Contact Us:

Please contact us for a complimentary marketing consultation session. We look forward to hearing from you.

Phone: (204) 589-7495

Email: [admin@grassrootsnews.mb.ca](mailto:admin@grassrootsnews.mb.ca)

Address: Main Floor, 150 Henry Ave, Winnipeg, MB R3B 0J7